

# Signifiers

Dawn Grow

An affordance is what action is possible and the signifier is a sign or signal that something meaningful might happen. An object could have an affordance but the signifier sends the message (how to use it).



The flag on the mailbox signifies that someone has mail to be picked up by the mail person. Planned



The knife and apple core signifies that someone cored and ate an apple.  
The color and dryness signify how long it has been since it was eaten.  
Planned



The green lights on the router signify that it is working. Incidental, digital



The green iris sprouts signify that Spring is soon coming. Incidental



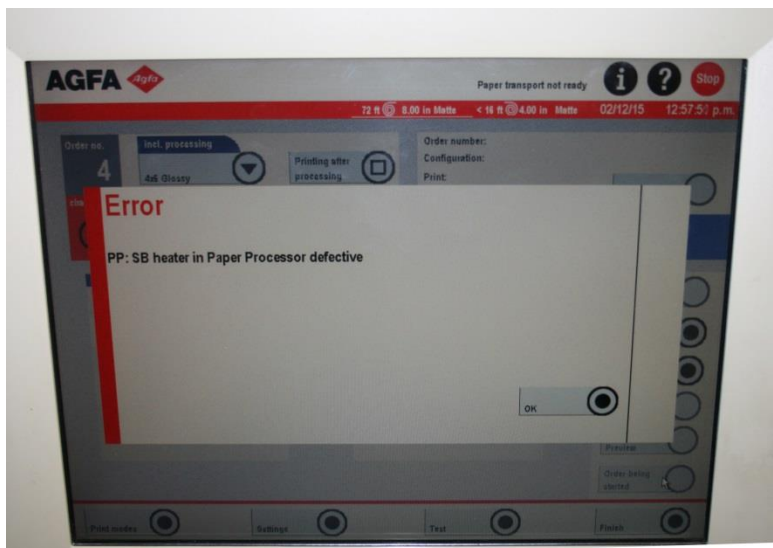
The full airwick plugged in signifies that it smells good in the room (unless you don't like that specific scent). Planned



The open sign signifies that the business is open. Planned, digital



The tree with the dead leaves on it signifies that it is cold (outside).  
Incidental



The error sign on the kiosk signifies that the machine is having an issue/problem.  
Digital. Incidental if you take into the account that I don't want it to have a problem; Planned if it is supposed to show the message when it has an error.



The lights on the computer signify if it is “on”. Planned, digital

The shovels signify that it is, has or will be snowing. Incidental

